



St. Marys, Ontario

[www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)

# 2018

## Induction Ceremony and Celebrity Golf Classic Sponsorship Opportunities

June 14 - 17, 2018; St. Marys, Ontario

**Build your brand and help The Canadian Baseball Hall of Fame & Museum become a strong national entity that celebrates Canadian baseball heritage**

This year The Canadian Baseball Hall of Fame will attract thousands of baseball enthusiasts to St. Marys through initiatives such as:

- 2018 Induction Ceremony and Celebrity Golf Classic
- The Scotts Pitch, Hit, Run competition
- High profile games and events that attract crowds from all over Ontario
- Over 950 events hosted on site

**We have devised three opportunities to help you continue to build your brand and grow your business**

### 1 Advertising

in The Canadian Baseball Hall of Fame annual program/yearbook that will be available at all of the Hall's 2018 events.

### 2 Signage

on the outfield fences of our diamonds.

### 3 Grand Slam Membership

a way for you to give back to your organization.

Advertising with us will not only help you achieve your business goals and increase your sales but it will also contribute to making The Canadian Baseball Hall of Fame & Museum a strong national entity and help to reach our goal of:

- Preserving the game of baseball within our museum
- Enhancing our baseball complex, and

**All these initiatives have a direct impact on the community and foster the development of healthy, active and conscientious kids.**

One of our representatives will be contacting you soon, but feel free to return your order form directly to our office. Get your order in soon to ensure preferred placement.

## Program advertising (2000)

The Souvenir Yearbook Program/Media Guide will be distributed to our members as well as at all events throughout the 2018 season, including the 2018 Induction Ceremony, Sports Celebrity Banquet, Celebrity Golf Classic, Opening/Closing Days, concerts, all amateur games played on site, trade shows, and outreach programs delivered to service clubs/schools.

Back cover	\$2000	8 x 10.5
Inside front cover	\$1500	8 x 10.5
Inside backcover	\$1200	8 x 10.5
Full page	\$775	8 x 10.5
1/2 page	\$415	8 x 5.19
1/4 page	\$260	3.94 x 5.19
1/8 page	\$155	3.94 x 2.54
1/16 page	\$100	1.91 x 2.54



- Colour ads – add 20%.
- Bleeds – add 20%.
- Logo with min. 300 dpi .jpg will be required with the order.

## Outfield Signage

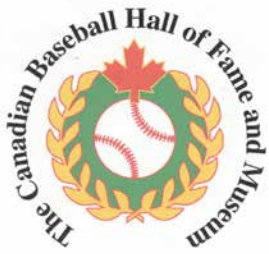
The outfield signs that adorn the Hall of Fame fields are striking with white logos/lettering on a forest green background. The cost of advertising on the outfield fence is \$2,000 for three years or \$800 for one year. The one-time cost of the sign (approximately \$450) will be the responsibility of the client and its production will be coordinated by the Canadian Baseball Hall of Fame. Options such as larger signs and advertising on both sides of the fence are also available.



## Grand Slam Membership

At \$1,000, this is a way for you to enjoy our unique events over Induction weekend or for you to give back to your employees or customers.

- Four tickets for the private VIP Inductee dinner
- Recognition in the program, on website and at Induction Ceremony
- Four seats in the third row for the Induction Ceremony
- Use of Hall of Fame's St. Marys Cement Company Field or Rotary Field for a day.



St. Marys, Ontario

# 2018 Advertising Order Form

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

## Program Advertising

Size/Placement	Cost	Colour	Bleed	Total
Back cover	\$2000	+ \$120	+ \$120	.00
Inside front cover	\$1500	+ \$120	+ \$120	.00
Inside back cover	\$1200	+ \$120	+ \$120	.00
Full page	\$775	+ \$120	+ \$120	.00
1/2 page	\$415	+ \$80	N/A	.00
1/4 page	\$260	+ \$50	N/A	.00
1/8 page	\$155	+ \$30	N/A	.00
1/16 page	\$100	+ \$20	N/A	.00

## Outfield Signage

Duration	Cost	Sign + Additional Options	Total
Three years	\$2000	\$450 + _____	.00
One year	\$800	\$450 + _____	.00

## Grand Slam Membership

Duration	Cost	Total
One year	\$1000	.00

Subtotal	.00
HST (program & outfield billboards only)	.00
<b>Grand Total</b>	<b>.00</b>

Cheque  Mastercard  Visa  Amex

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Please return this form by fax to 519-284-1234, email: [baseball@baseballhalloffame.ca](mailto:baseball@baseballhalloffame.ca)  
or mail – 140 Queen St. E. P.O. Box 1838 St. Marys, ON N4X 1C2